

August 2011



Dear Bonita Canyon Parents,

It's that time again, to **ADVERTISE in the Bonita Canyon Directory**. This is a great opportunity for our school families to get to know what kind of business you are in. Hundreds of families use this directory everyday which makes this a great way to support our school and your business!

On the reverse is the Advertising Rate Sheet, for your review. Please consider advertising in our BC Directory, select your advertising size, and return the form today with your advertisement. You may mail your ad paperwork to:

Bonita Canyon Elementary School  
Attn: Directory Advertising  
1 Sundance Drive, Irvine, CA, 92603

or drop it in the "Directory Advertising" envelope in the school office when school opens. Please do not staple any advertising.

The committee is working hard to get the directory out early this year. As such, **ALL ADVERTISING (business cards and camera ready artwork) MUST BE SUBMITTED BY OCTOBER 7, 2011!**

The Bonita Canyon PTA thanks you for your support.

Directory Advertising Chairperson,  
Cari Malek  
509-9087/carispratt@yahoo.com

**Bonita Canyon School  
2011 – 2012 Directory  
Advertising Rate Sheet**

Business Card  
Vertical

Full Size

Business Card  
Horizontal

**Advertising Price List for BC Parents**

<u>Size</u>	<u>Approximate Dimensions</u>	<u>Price</u>
Business Card Horizontal	3 ½ x 2 in.	\$ 35.00
Business Card Vertical	2 x 3 ½ in.	35.00
Half Page	6 x 3 ¾ in	70.00
Full Page	6 x 7 ¾ in.	125.00

Back Cover and Front & Back Inside Covers are also available (please call for details)

**Deadline for Camera Ready Art: *October 7, 2011***

**Make checks payable to Bonita Canyon PTA**

Any Questions? Contact  
Cari Malek at 509-9087 or carispratt@yahoo.com

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